



# The world famous Dale Carnegie Course®

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**I found it so helpful in understanding the common mistakes I was making that were damaging my ability to lead my company... Dale Carnegie helped me understand many of the people challenges that I had. “**

Nick Denning, Diegesis

**Dale  
Carnegie**

# A training experience like no other

Emotional intelligence enables people to navigate complex interpersonal dynamics, foster positive relationships, and effectively communicate and collaborate, leading to a more harmonious and productive workplace.

The Dale Carnegie Course is designed to equip individuals with the essential skills needed to excel in today's competitive business environment.

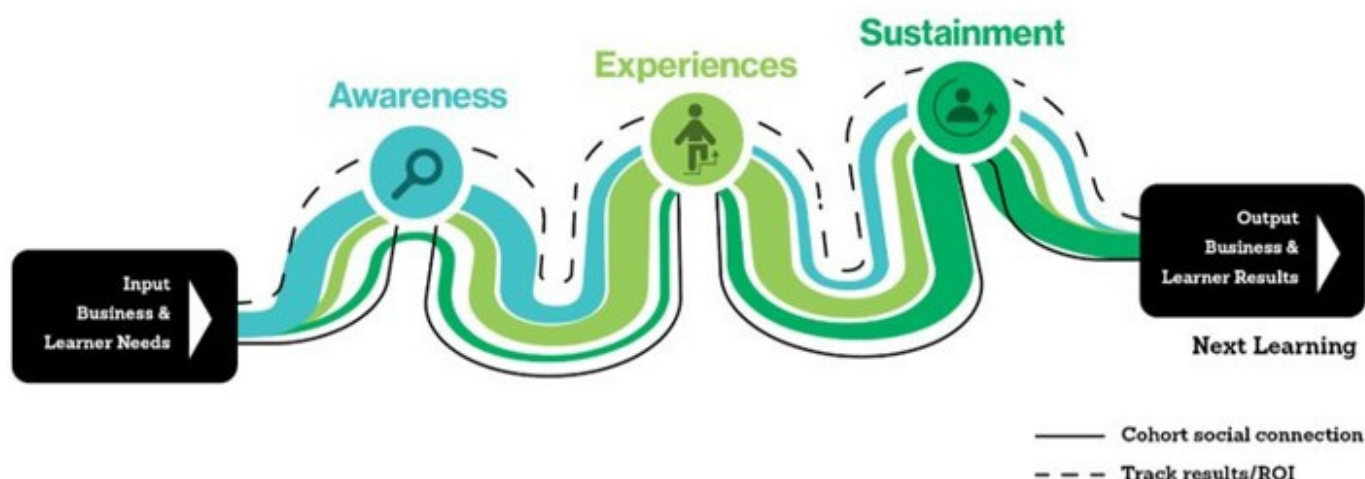


## More than 9 million participants have learnt to:

- Build strong and positive relationships with colleagues, clients, and superiors
- Communicate effectively to enhance understanding and promote collaboration
- Manage conflict situations by understanding other perspectives and being more empathetic
- Provide constructive feedback
- Create an inclusive, psychologically safe culture
- Be more resilient and adaptable when facing change
- Manage stress and wellbeing
- Have more self-belief and confidence
- Be a leader who creates a positive, productive workplace

## The Dale Carnegie difference

Our inclusive learning environments, methodology (Performance Change Pathway™) and world-class trainers tackle the emotions and behaviours of growth and change, leveraging experiential learning to enable and embed new ways of thinking.



## Practical and personalised

Based on Dale Carnegie's proven human relations principles, the course provides practical skills and techniques to improve communication, leadership, and people skills. You may know them as 'soft skills'. We know them to be power skills.

Prior to the programme we assess the specific goals of each participant, and the skills taught focus on applying the tools and techniques learned in real-life situations, alongside personalised coaching to help elevate areas to strengthen their skillset.

## Don't just take our word for it

**“The results and developments we have seen throughout the business have been incredible and we truly believe that the development delivered by Dale Carnegie has had a direct impact on our business results.”**

Nicola Forshaw, Director of Human Resources, The Landmark

**“...it's really helped them in terms of building their team confidence in terms of customer interactions.”**

Matt Aston, UK Sales Director, Gorilla Glue



## To learn more contact your local UK office:

**Midlands**  
**01480 861 155**

**London/South East**  
**020 7379 4323**

**North**  
**0333 939 0081**

**South West**  
**0333 222 5670**

[dalecarnegie.co.uk](http://dalecarnegie.co.uk)

